Improving Patient Care

Benefits for Doctors and Their Teams

Modern Medicine’s Key Challenges

Modern medical communications are still heavily reliant on thirty year old technology – the fax machine. The movement of paper within the doctor’s office is a daily part of the workflow. This is true for diagnostic vendor orders, routine communications and more. It wastes important physician and staff time, delays the delivery of often critical results to patients, introduces the chance for error and increases compliance risk.

Questions for the Modern Practice

Ask the right questions. You can begin to understand how a healthcare marketplace can provide benefits to you.

- How many diagnostic labs, radiology centers, physical therapists and other vendors do you use in the course of a year? How do you order from them and receive results, confirmations and reports?
- Does the doctor or staff send orders? Does the doctor or staff file results?
- Does the doctor or staff transcribe the data from the fax manually? Does this cause mistakes?
- How many phone calls do you make for every fax you send? Does anyone ever make mistakes handling paper faxes?
- How connected is your EMR to your diagnostic labs, radiology centers, hospitals and the SNF/LTC facilities that you use? Your physical therapists? Sleep centers? Durable medical equipment suppliers? Single directional? Bi-directional?
- If you need 15 connections to your vendors - who will pay for this? When will it get done?
- Does your EMR support a mobile app? Can doctors communicate securely using mobile with the office about patients and diagnostic tests?
- Do you work with skilled nursing facilities (SNF)? Surgicenter? More faxing? More phone calls?
- How would you support your claims for MU2 compliance and manage an audit?
- How do you manage HIPAA compliance with your fax machine? How would you support a HIPAA audit?
Health Gorilla™ is the first online healthcare marketplace to connect all doctors and clinicians with over 9,000+ diagnostic labs and 38,000+ radiology centers. Doctors and their teams can instantly place orders, get results, and completely eliminate paper faxes. Uniquely, our HIPAA compliant and ONC modular certified MU2 solution is available immediately at absolutely no charge for doctors and clinicians.

Benefits for Doctors in an Online Marketplace

The Health Gorilla Healthcare Marketplace resolves all of these issues. Now there is one place to access all vendors. Doctors can order immediately, completely eliminate paper faxes and the associated cost and potential liability. Doctors can more rapidly access and view test results online from any location, see them automatically sorted by patient and then immediately refer them electronically to other Doctors.

Benefits for the Entire Ecosystem

All of your business partners and vendors benefit from the marketplace. Diagnostic labs rely less on proprietary portals and the onerous requirement to financially subsidize direct connections. Secure desktop and mobile based communications tie the ecosystem together quickly and securely. Patient care and outcomes are potentially improved.

Online Healthcare Marketplace

Health Gorilla™ helps Doctors and their staff can submit accurate electronic orders – with patient data attached – direct to national and regional service providers, including diagnostics, radiology, home health and PT providers nationwide. Our Marketplace combines results data from all service providers, so you can get the full picture of a patient’s progress over time, regardless of which lab performed the test. Built-in referrals enable fast, convenient referrals and consultations. Doctors can share results and communicate securely with any verified medical professional in the United States.